

# 1-STEP (this step we can self make for you, see tariff plan)

## Initial settings MIP Ebay desk

- 1. Login in MIP**
  - url link <https://www.mip.ebay.com/>
  - need enter your login and password that you use as Ebay seller
  - in case if before not was installed MIP desc in your Ebay account then will show invitation to do this, else will opened panel “Merchant Integration Platform”
- 2. FTP setup**
  - go on “Settings” => “FTP setup”
  - click button “Generate Token”. Will create and showed data (domain server, port, username, password) that need will use for login on FTP Ebay server. [THIS DATA NEED WILL FOR OUR TOOL IMPORT PRODUCTS ON EBAY]
- 3. Select “Feed schema”**
  - go on “Settings” => “Feed schema”
  - here need choose “Ebay format” and “CSV” for file type option. [SAVE CHANGES].
- 4. Select “Channel management”**
  - go on “Settings” => “Channel management”
  - here need create new Channel [ONLY IN CASE WHEN EBAY NOT CREATED THIS AUTOMATICALLY, OR YOU PLAN USE OTHER REGION FOR LISTING (ANOTHE THAN IS IN YOUR SETTINGS EBAY ACCOUNT)] where need set necessary region (for example EBAY\_DE, EBAY\_FR etc) and address your warehouse
  - check available policies (shipping, payment, returns). After click links (Add/Edit) you will redirected on panel settings for policies, where in case not available this info need add/create this. [NAMES OF POLICIES ARE NEED FOR OUR TOOL FOR RIGHT PREPARE DATA]
  - [VALUE CHANNEL (for example EBAY\_DE) NEED FOR OUR TOOL FOR POSSIBILITY PREPARE DATA IN NECESSARY LANGUAGE]
- 5. Use template product page** [also can use listing without design page product, in this case will created text content (instead HTML page) with data : name product, list criteries, list crossreferences]
  - go on “Settings” => “Description themplate”
  - here need upload html file that will use for prepare page product. We offering several ways use themplate
    - 1. Use our themplate by default <http://cars-parts-services.com/services/apps/ebay-mip-integrator/product-TEMP-en.html> . Where you can self change design page on own needs, need only by default use values :
      - \${PRODUCT.Title} – name product, by default will create as string : “ BRAND ARTNUMBER NAME PRODUCT”
      - \${PRODUCT.CustomFields.ARTSTAT} – status product, use not for all products
      - \${PRODUCT.CustomFields.VPE} – packing unit
      - \${PRODUCT.CustomFields.MENGEPROVPE} – quantity separate products in packunit
      - \${PRODUCT.CustomFields.LIST\_USERNUMBERS} – list user numbers, with separator comma
      - \${PRODUCT.CustomFields.SIMPLE\_CRY} - list criteries as rows for table in two**

columns

- \${PRODUCT.CustomFields.IMAGEPROD} – first one image

- \${PRODUCT.CustomFields.LIST\_CROSSES\_OE} - list oe-numbers, with separator comma

- \${PRODUCT.CustomFields.LIST\_CROSSES\_OEM} - list oem-numbers (analogs), with separator comma

2. **We can create design page any complexity** where will show info according your needs (more info see in tariff plans)

## **Additional settings for Ebay account**

1. [IF YOU USE OUR ADDITIONAL SERVICE FOR AUTOLOAD PRICES/STOCK FROM DATABASE E-SHOP/FTP FILES]. Was cases when MIP provider show that are error in quantity (for some countries in some trade groups need use static value, also can will other reasons) even when in reality value is more 0. In this case can enable option “Use the out-of-stock-option” on page <https://my.ebay.com/ws/eBayISAPI.dll?MyeBay&CurrentPage=MyeBayPreferences> . In this case products will added in Ebay listing with quantity = 0, which you will can after change

## **2-STEP** (in case when you self finished 1-step)

### **Data that need for create your account in our tool**

1. **Data access for MIP FTP server**
  - server name
  - port
  - name user
  - password (field Tocken)
  - Mark when expires time use for password
2. **Name Ebay Channel** for which was settled right settings of policies and place warehouse (for example EBAY\_DE)
3. **List of name policies** (only names) for shipping, payment, returns
4. **Name themplate** that you upload on MIP Ebay desk (1-step, 5-point), for example “product.html”. Also this themplate you can send us for check main values.
5. **Your Email, name company, contact name person, phone number**
6. **TAX value** (in case use)

## **3-STEP**

### **Choose source for initial preparing data of spare parts**

1. **Prepare on based your data.** In case when you have own Tecdoc TAF data (converted in Mysql tables, else we can offer our service for converting data) then we can make connect our tool with your data, in this case all data will placed on your server (that in this case also reduce the load on our servers) and will only web panel for controlling of listing on our side.
2. **Use our data.** We offering prepare data on based our data Tecdoc TAF format that was collected 2016-2019 years for more 800 brands (~ 250 brands are updating actually monthly)
3. **Use images.** We can offer use images from our image servers and also in case available from your server (in this case need that your server using SSL protocol)

## **Choose method get info about prices/stock values**

1. **Manually update.** In this case we will make settings for initial listing of products with prices by default and stock value = 0 (in this case need make setting "Use the out-of-stock-option", see 1-step). You will can select for listings all products selected brand or only according your list products. After added products in Ebay shop you will can update prices and stock with help web panel our tool.
2. **Automatically loading and updating data** via directly access to database or ftp file. In this case can make rules for prepare only products that have prices and real stock values (also can use stock value by default). In this case you will see in web panel list active brands with products that are only actual.

## **Choose methods generate structure necessary info for listing**

*All data as like title, criteries of products, crossreferences oe and oem, applicability, binds images and ebay categories and other info - are generating automatically according structure by default. We can change structure according your needs*

1. **Values by default that generating**
  - crossreferences OE and OEM lists – will create two field in "Items Specifics" where will list as like : BRAND ARTNUMBER, BRAND ARTNUMBER ...
  - list user numbers – just list numbers with separator comma
  - Storecategory1 – name assembly group, example "Break system"
  - Storecategory2 – name product, example "Break disk"
  - In case not available images for product will use logo brand
  - In case not decoded Ebay Category ID if listing specific part for which not have ebay category then will use by default Ebay category = 9884
  - SKU generating as "ARTNUMBER.BRAND"
  - TITLE generating as "ARTNUMBER BRAND NAMEPRODUCTS LIST\_APLICABILITY\_MANUFACTURERS\_VEHICLES"
  - PRODUCTS DESCRIPTION – text content that can use instead html page are included : name product, list criteries, list crosses
  - values for "Subtile", "AdditionalInfo", "Additional shipping cost and Surcharge" and some other values will missed and will used as empty values

- for panel "Compatible" will use data with binds to Ktype and description "terms of use"
  - for panel "Items Specifics" will use data :
    - by default 7 lines for : BRAND, ARTNUMBER, EAN, PRODUCTNAME, LIST\_OE\_NUMBERS, LIST\_OEM\_NUMBERS, LIST\_USERNUMBER
    - other lines will use data from criteries of product
2. **We can change generated data according your needs.** For example add any additional field for "Items Specifics" panel, change name products, change description or add subtitle and etc. See tariff plan

## **Additional services**

*We can make automatization any process that use for ebay listing, get info or use additional API. More info see in tariff plans*

1. Design of page product any complexity
2. Service for autoupdate prices/stock
3. Service for load new orders and move in your ERP/CRM/Accounting platform
4. Service for upload tracking numbers from your source place

## **Tariff plans**

*More info about our products and services*

<http://cars-parts-services.com/services/apps/ebay-mip-integrator/price-service.html>

## **Work with control panel web service**

*Description work with service*

<http://cars-parts-services.com/services/apps/ebay-mip-integrator/MIP-INTEGRATOR-help.pdf>